



SPACE LISTINGS Page – Banner Advertising

Updated: July 8, 2011

NYFA's *Space Listings* is used by thousands of arts organizations, landlords, visual artists, and other New York City-based people as the first of its kind online Studio Space Directory

Usage Statistics

Monthly Pageviews / Unique Pageviews: 23,670 / 3,919

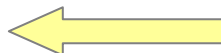
User Demographics:

Regional NYC Metro; Artists, Arts Organizations, Arts & Culture Industries

Architecture, Book Arts, Crafts, Digital, Drawing, Electronic, Environmental Structures, Film, Painting, Photography, Printmaking, Sculpture, and Video.

Display Ad Size (in pixels)	1 Month	2 Months	3 Months	6 Months	12 Months
Small (170 wide x 85 high)	\$150	\$250	\$350	\$625	\$1,200
Large (170 wide x 170 high)	\$200	\$350	\$500	\$950	\$1,650

Ad Placement



Your ad will be placed below the intro text on NYFA's *Space Listings* page.

To Place An Ad

Please email the following information to joblist@nyfa.org. You will receive confirmation of your order by email.

1. Your banner ad (.jpg, .gif, or animated .gif format only; 72 dpi in resolution; *Note: We do not offer Flash-based ads.*)
2. Page(s) on NYFA's web site where you would like your ad to appear (rates above apply only to *Space Listings* page).
3. Web site address for your click-through link.
4. Date you would like your ad to go live on NYFA's site.
5. Number of months you would like your ad posted.

Questions

Email joblist@nyfa.org or call 212.366.6900 x222