



SPACE LISTINGS Page – Banner Advertising

Updated: July 15, 2009

NYFA's *Space Listings* will be used by thousands of arts organizations, landlords, visual artists, and other New York City-based people as the first of its kind online Studio Space Directory

Usage Statistics

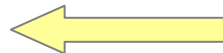
User Demographics:

Regional NYC Metro; Artists, Arts Organizations, Arts & Culture Industries

Architecture, Book Arts, Crafts, Digital, Drawing, Electronic, Environmental Structures, Film, Painting, Photography, Printmaking, Sculpture, and Video.

<u>Display Ad Size</u> (in pixels)	<u>1 Month</u>	<u>2 Months</u>	<u>3 Months</u>	<u>6 Months</u>	<u>12 Months</u>
Small (85 high x 170 wide)	\$150	\$250	\$325	\$550	\$1,200
Large (170 high x 170 wide)	\$200	\$350	\$500	\$950	\$1,650

Ad Placement



Your ad will be placed below the intro text on NYFA's *Space Listings* page.

To Place An Ad

Please email the following information to Erica Evans, NYFA, at joblist@nyfa.org. You will receive confirmation of your order by email.

1. Your banner ad (.jpg, .gif, or animated .gif format only; 72 dpi in resolution; *Note: We do not offer Flash-based ads.*)
2. Page(s) on NYFA's web site where you would like your ad to appear (rates above apply only to *Event Listings* page).
3. Web site address for your click-through link.
4. Date you would like your ad to go live on NYFA's site.
5. Number of months you would like your ad posted.

Questions

Please contact Erica Evans, NYFA, at joblist@nyfa.org or 212.366.6900 x213