

Appendix 2: Methodology for Profile of Participation in Arts and Culture in New York City

Methodology

The survey was designed by the Fordham Institute for Innovation in Social Policy and administered by Yankelovich Partners, Inc. Interviews were held from March 23 to April 2, 2001. Telephone calls were made to 805 residents of the five New York boroughs, using random digit dialing. The margin of error for the study is ±3.5%. Data were weighted by age, education, marital status, gender, race, ethnicity, and county/borough in order to represent the actual demographics of New York City. Disaggregations by age and income are based on smaller sample sizes and have higher margins of error.

Detailed Results

Numbers represent percentages; figures may not add up to 100 percent because of rounding

ADULTS

What We Do

During the past twelve months, New Yorkers, ages 18 and over:

Went to the movies.

Yes 66; No 34; Not sure *

Went to musical performances.

Yes 49; No 51; Not sure *

Went to libraries.

Yes 48; No 52; Not sure 0

Went to art shows and museums.

Yes 43; No 57; Not sure *

Went to the theater.

Yes 36; No 63; Not sure 1

Listened to music at home.

Yes 93; No 7; Not sure 0

Read books for pleasure.

Yes 63; No 37; Not sure 1

Did creative work.

Yes 55; No 45; Not sure *

Is there a specific type of music you think of as very important to you or to who you are?

Yes 70; No 30; Not sure *

What kind of music is that?

Jazz, blues, reggae, soul 33; Opera, classical 25; Rock and roll, popular music 23; Latin music, salsa 10; Punk, heavy metal, rap 10; Religious, Christian, gospel 8; Country, bluegrass, folk 6; International 3; Theater, cabaret 2; Other 6; Not sure 2

How important is doing creative work in your life?

Very important 48; Fairly important 28; Not very important 13; Not important at all 11; Not sure 1

What kind of creative work do you do?

Art, sculpture, photography 33; Music, dance 28; Writing 25; Crafts, cooking, gardening, sewing 21; Building, woodwork, metalwork 14; Theater, dramatic performances 8; Other 4; Not sure 1

How Often

During the past twelve months:

Number of movies seen.

None 34; One to three 4; Four or more 62
[Percentages exclude Not sure of 1%]

Number of musical performances attended.

None 51; One to three 26; Four or more 23
[Percentages exclude Not sure of 1%]

Number of library visits.

None 53; One to three 16; Four or more 31
[Percentages exclude Not sure of 1%]

Number of art shows and museums attended.

None 57; One to three 25; Four or more 18
[Percentages exclude Not sure of 1%]

Number of theater visits.

None 64; One to three 24; Four or more 12
[Percentages exclude Not sure of 1%]

Listened to music at home (hours per week)

None 7; One to three 26; Four or more 67
[Percentages exclude Not sure of 5%]

Read books for pleasure (number per year)

None 37; One to three 20; Four or more 43
[Percentages exclude Not sure of 2%]

Did creative work (days per month). **

None 47; One to three 15; Four or more 38
[Percentages exclude Not sure of 2%]

During the past twelve months, how often have you had a discussion with someone about any of the following:

Own creative work:

Very often 36; Fairly often 31; Not very often 25; Not at all 8; Not sure 1

A movie:

Very often 32; Fairly often 32; Not very often 22; Not at all 14; Not sure *

A book:

Very often 30; Fairly often 29; Not very often 23; Not at all 16; Not sure 1

A musical performance:

Very often 24; Fairly often 30; Not very often 26; Not at all 20; Not sure 1

A play:

Very often 15; Fairly often 27; Not very often 31; Not at all 27; Not sure *

An art show, work of art:

Very often 12; Fairly often 23; Not very often 33; Not at all 32; Not sure *

Creative work helps me to:

Think more imaginatively.

Agree strongly 56; Agree somewhat 20; Disagree somewhat 10; Disagree strongly 12; Not sure 1

See things from other people's perspectives.

Agree strongly 49; Agree somewhat 27; Disagree somewhat 11; Disagree strongly 12; Not sure 2

Come up with new approaches to daily life.

Agree strongly 45; Agree somewhat 29; Disagree somewhat 13; Disagree strongly 11; Not sure 2

Do you sometimes wish you had more chance to do creative work when you were young?

Yes, very much 59; Yes somewhat 21; Just a little 10; Not at all 10; Not sure 1

Barriers – Events

Would go to arts events more often if costs were cheaper:

Musical performances.

Yes 73; No 25; Not sure 2

Theater.

Yes 73; No 27; Not sure 1

Movies.

Yes 68; No 30; Not sure 2

Art shows and museums.

Yes 57; No 41; Not sure 2

Would go to arts events more often if locations were closer to home or to work:

Musical performances.

Yes 66; No 33; Not sure 1

Theater.

Yes 60; No 38; Not sure 2

Movies.

Yes 53; No 46; Not sure 1

Art shows and museums.

Yes 64; No 34; Not sure 2

Would go to arts events more often if more information was available:

Musical performances.

Yes 64; No 35; Not sure 2

Theater.

Yes 63; No 35; Not sure 2

Movies.

Yes 54; No 45; Not sure 1

Art shows and museums.

Yes 66; No 31; Not sure 3

Would read books more often if: Library hours were more convenient.

Yes 56; No 43; Not sure 2

Books were cheaper to buy.

Yes 55; No 43; Not sure 3

Libraries were located closer to home or to work.

Yes 49; No 50; Not sure 1

Would do creative work more often if:

Had more money to spend on buying supplies or paying for lessons:

Yes 67; No 32; Not sure 1

Had a better or more convenient space to work in.

Yes 65; No 34; Not sure 1

Had more information about it.

Yes 57; No 42; Not sure 1

Barriers – Life Circumstances

During the past twelve months, did not go to arts events because:

Did not have enough time.

Yes 61; No 39; Not sure *

Did not have someone to go with.

Yes 35; No 64; Not sure 1

Had safety concerns, such as going out at night.

Yes 26; No 74; Not sure *

Had physical or health problems.

Yes 22; No 78; Not sure *

Did not having enough time prevent you from going to arts activities?

Less than \$35,000

Yes 62; No 38; Not sure 0

\$35,000–\$50,000

Yes 65; No 35; Not sure 1

\$50,000–\$75,000

Yes 73; No 26; Not sure 1

More than \$75,000

Yes 74; No 26; Not sure 0

Did not having someone to go with prevent you from going to arts activities?

Less than \$35,000

Yes 42; No 57; Not sure 1

\$35,000–\$50,000

Yes 38; No 62; Not sure 0

\$50,000–\$75,000

Yes 41; No 57; Not sure 2

More than \$75,000

Yes 16; No 84; Not sure 0

Did safety concerns prevent you from going to arts activities?

Less than \$35,000

Yes 36; No 64; Not sure 0

\$35,000–\$50,000

Yes 22; No 78; Not sure 0

\$50,000–\$75,000

Yes 20; No 79; Not sure 1

More than \$75,000
Yes 13; No 87; Not sure 0

Did physical or health problems prevent you from going to arts activities?

Less than \$35,000 Yes 29; No 71; Not sure 0
\$35,000-<\$50,000 Yes 20; No 80; Not sure 0
\$50,000-<\$75,000 Yes 25; No 75; Not sure 1
More than \$75,000 Yes 12; No 88; Not sure 0

CHILDREN

What Children Do – How Often

During the past twelve months, New York children:

Went to the art shows and museums.
Yes 59; No 39; Not sure 2

Went to musical performances.
Yes 51; No 46; Not sure 2

Went to the theater.
Yes 43; No 54; Not sure 3

Did creative work.
Yes 75; No 21; Not sure 4

During the past twelve months:

Number of art shows and museums attended.
None 40; One to two 31; Three or more 29
[Percentages exclude Not sure of 2%]

Number of musical performances attended.
None 48; One to two 31; Three or more 21
[Percentages exclude Not sure of <.5%]

Number of theater visits.
None 57; One to two 28; Three or more 15
[Percentages exclude Not sure of 4%]

Did creative work (days per month).***
None 24; One to five 28; Six or more 48
[Percentages exclude Not sure of 5%]

During the past twelve months, New York children went to:

Art shows and museums.
Ages 5-12 Yes 62; No 37; Not sure 1
Ages 13-18 Yes 61; No 38; Not sure 1

Musical performances.
Ages 5-12 Yes 47; No 51; Not sure 2
Ages 13-18 Yes 62; No 37; Not sure 1

The theater.
Ages 5-12 Yes 41; No 58; Not sure 1
Ages 13-18 Yes 48; No 47; Not sure 5

Did creative work.
Ages 5-12 Yes 73; No 25; Not sure 2
Ages 13-18 Yes 85; No 10; Not sure 5

How important is it to you that your child be involved in the arts?

Very important 59; Fairly important 26;
Not very important 7; Not important at all 5;
Not sure 3

Barriers for Children

New York parents report that their children would go to arts events more often if:

More information was available.
Yes 75; No 19; Not sure 5

Locations and hours were more convenient.
Yes 71; No 24; Not sure 5

Costs were cheaper.
Yes 61; No 34; Not sure 5

There were more opportunities in school.
Yes 78; No 17; Not sure 5

There were more after-school programs.
Yes 75; No 19; Not sure 6

Children had more free time.
Yes 62; No 30; Not sure 8

Children would go to arts activities more often if:

Costs were cheaper.
Ages 5-12 Yes 66; No 30; Not sure 4
Ages 13-18 Yes 58; No 36; Not sure 5

Locations and hours were more convenient.
Ages 5-12 Yes 76; No 19; Not sure 5
Ages 13-18 Yes 69; No 27; Not sure 4

More information was available.
Ages 5-12 Yes 84; No 13; Not sure 4
Ages 13-18 Yes 67; No 27; Not sure 7

There were more opportunities in school.
Ages 5-12 Yes 85; No 10; Not sure 5
Ages 13-18 Yes 74; No 21; Not sure 4

There were more after-school programs.
Ages 5-12 Yes 82; No 14; Not sure 5
Ages 13-18 Yes 69; No 25; Not sure 6

Children had more free time.
Ages 5-12 Yes 67; No 26; Not sure 7
Ages 13-18 Yes 59; No 34; Not sure 7

How would you rate the arts program at your child's school?

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

Excellent 15; Good 37; Fair 26; Poor 11;
Not sure 11

A book.
Ages 18-64 Very/fairly often 63; Not very often/not at all 36;
Not sure 1;
Ages 65+ Very/fairly often 38; Not very often/Not at all 60;
Not sure 2

A musical performance.
Ages 18-64 Very/fairly often 55; Not very often/not at all 45;
Not sure 0;
Ages 65+ Very/fairly often 44; Not very often/Not at all 54;
Not sure 2

A play.
Ages 18-64 Very/fairly often 43; Not very often/not at all 57;
Not sure 0;
Ages 65+ Very/fairly often 36; Not very often/Not at all 64;
Not sure 0

An art show, work of art.
Ages 18-64 Very/fairly often 36; Not very often/not at all 64;
Not sure 0;
Ages 65+ Very/fairly often 23; Not very often/Not at all 77;
Not sure 0

During the past twelve months, did any of the following prevent you from going to artistic activities:
Not having someone to go with.
Ages 18-64 Yes 34; No 65; Not sure 1
Ages 65+ Yes 46; No 54; Not sure 0

Safety concerns, such as being afraid to go out at night.
Ages 18-64 Yes 22; No 78; Not sure 0
Ages 65+ Yes 45; No 56; Not sure 0

Physical or health problems.
Ages 18-64 Yes 18; No 82; Not sure 0
Ages 65+ Yes 47; No 53; Not sure 0

Lower-Income Children

During the past twelve months, New York children:
Went to the art shows and museums.
Under \$50,000 Yes 56; No 43; Not sure 1
Above \$50,000 Yes 79; No 20; Not sure 2

Went to musical performances.
Under \$50,000 Yes 45; No 53; Not sure 3
Above \$50,000 Yes 73; No 27; Not sure 0

Went to the theater.
Under \$50,000 Yes 35; No 64; Not sure 1
Above \$50,000 Yes 71; No 28; Not sure 2

Did creative work.
Under \$50,000 Yes 76; No 21; Not sure 4
Above \$50,000 Yes 85; No 13; Not sure 2

During the past twelve months, did your child have an opportunity to go to the theater to see a live dramatic performance?

Under \$35,000 Yes 28; No 72; Not sure 0
\$35,000-<\$50,000 Yes 51; No 44; Not sure 5
\$50,000-<\$75,000 Yes 67; No 33; Not sure 0
More than \$75,000 Yes 73; No 25; Not sure 2

During the past twelve months, did your child have an opportunity to go to any live musical performance, such as concerts, operas, musicals, or dance?

Under \$35,000 Yes 42; No 56; Not sure 2
\$35,000-<\$50,000 Yes 51; No 44; Not sure 5
\$50,000-<\$75,000 Yes 62; No 38; Not sure 0
More than \$75,000 Yes 79; No 22; Not sure 0

* Less than .5

** Excludes No typical month 1%; Less than one day per month 2%

*** Excludes No typical month 4%; Less than one day per month 4

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