

Appendix 3: Selected Bibliography

Strategies from Other Cities

• Arts and cultural strategic planning processes:

In municipalities all over the world, the cultural sector has recognized the need to galvanize private and governmental policy-making and support. *The Creative Economy Initiative: A Blueprint for Investment in New England's Creative Economy of 2000* is a regional plan put forth by the New England Council after a three-year study. Chicago, Cleveland, Philadelphia, and Toronto also have similar planning processes in the works.

• **London Lottery:** In 1994, Great Britain established a National Lottery and set up funding streams to support five "good causes": the arts, heritage, charities, Millennium celebrations, and sports. In 1998, a sixth fund was added to support education, health, and environmental projects. An additional fund, the National Endowment for Science, Technology and the Arts (NESTA), was created to support talent, ideas, and innovation in these fields. Since its inception in 1994, the Arts Lottery has brought in some £1 billion (nearly \$1.5 billion U.S. dollars) in new money for the arts, of which London has benefited by approximately £500 million (over \$700 million U.S. dollars).

• **Pittsburgh's Cultural District:** Begun in 1989, the Pittsburgh Cultural District built upon the foundation of the District's major performance facilities and key projects already underway. Today, the District includes fourteen new cultural facilities, public spaces, amenities, and numerous commercial developments. The Cultural District is a major destination for residents and visitors, for cultural offerings, and for commercial, recreational, residential, and retail uses.

• **Providence Arts And Entertainment District:** With more artists per capita than any other city in the nation, the city of Providence, Rhode Island, created an Arts and Entertainment District in 1996 in an effort to keep artists living and working in the city. The project, which provides income and sales tax breaks for artists living and working in the district as well as to property owners who refurbish properties for residential use, has revitalized downtown Providence.

• **San Francisco Hotel Tax Fund/Grants For The Arts (GFTA):** In 1961, San Francisco instituted a hotel tax to benefit its cultural institutions: it has distributed over \$145 million in funds since its inception. The hotel tax is currently at 14% and supports the general operating expenses of a range of arts organizations and cultural festivals.

Adams, Don, and Arlene Goldbard. *Reflections on the Politics of Culture*. Talmage, Calif.: DNA Press, 1990.

Alliance for the Arts. *Trends in Income Sources for New York City Cultural Organizations*. New York: Alliance for the Arts, 1999.

_____. *The Economic Impact of the Arts on New York City and New York State: A Report to Governor George E. Pataki and Mayor Rudolph W. Giuliani*. New York: Alliance for the Arts, 1997.

American Assembly. *The Arts in the Public Purpose*. Report of the 92nd American Assembly, May 29-June 1, 1997. New York: American Assembly, Columbia University, 1997.

Americans for the Arts. *Building America's Communities II: A Compendium of Arts and Community Development Programs*. Washington, D.C.: Americans for the Arts, 1997.

Borden, Mark. "The Best Cities For Business." *Fortune* (November 27, 2000).

Bradford, Gigi, Michael Gary, and Glen Wallach, eds. *The Politics of Culture, Policy Perspectives for Individuals, Institutions, and Communities*. New York: The New Press, 2000.

Brenson, Michael. *Visionaries and Outcasts, the NEA, Congress, and the Place of the Visual Artist in America*. New York: The New Press, 2001.

Center for Arts and Culture. www.culturalpolicy.org.

Center on Urban and Metropolitan Policy, Richard Florida and Gary Gates. *Technology and Tolerance: The Importance of Diversity to High-Technology Growth*. Washington, D.C.: The Brookings Institution, Survey Series, June 2001.

Crane, Valerie, ed. *Informal Science Learning: What the Research Says about Television, Science Museums, and Community-Based Projects* (Dedham, Mass.: Research Communications Ltd., 1994).

Culturelink Network. www.culturelink.org.

Dreeszen, Craig. *Community Cultural Planning: A Guidebook for Community Leaders*. Washington, D.C.: Americans for the Arts, 1998.

Ellis, Diane C., and John C. Beresford. *Trends in Artist Occupations: 1970-1990*. Research Division Report 29. Washington, D.C.: National Endowment for the Arts, 1994.

Flores, William V., and Rita Benmayor, eds. *Latino Cultural Citizenship*. Boston: Beacon Press, 1997.

Fordham Institute for Innovation in Social Policy. *The Social Report, A Deeper View of Prosperity*, Tarrytown: Fordham Institute for Innovation in Social Policy, 2001.

FYI. New York: New York Foundation for the Arts. Published quarterly.

Grantmakers in the Arts, *Reader 12*, no. 1 (2001). Seattle: Grantmakers in the Arts, 2001.

Greene, Stephen G. "Tight Job Market Lifts Pay at New York Area Charities," *The Chronicle of Philanthropy* (May 4, 2000).

Hart, Keith. *The Memory Bank*. London: Profile Books, 2000.

Hocky, Joan T. *Report on Funding to Organizations in New York City That Serve Artists of Color and Their Work* (Rockefeller Foundation, New York, August 30, 1995).

Janeway, Michael, et al. *Reporting the Arts: News Coverage of Arts*

and Culture in America. New York: National Arts Journalism Program at Columbia University, 1999.

Levine, Lawrence. *Highbrow Lowbrow: The Emergence of Cultural Hierarchy in America*. Cambridge, Mass.: Harvard University Press, 1988.

London: *World City Moving into the 21st Century*. London: HMSO, 1991.

Mayor's Committee on Cultural Policy. *Report of the Mayor's Committee on Cultural Policy October 15, 1974*. New York, 1974.

McCarthy, Kevin F., and Kimberly Jinnnet. *A New Framework for Building Participation in the Arts*. Santa Monica: RAND, 2001.

McCarthy, Kevin F., Authur Brooks, Julia Lowell, and Lauren Zakaras. *The Performing Arts for a New Era*. Santa Monica: RAND, 2001.

McKinsey & Company. *You Gotta Have Art! Profile of a Great Investment for New York State*. New York: New York State Council on the Arts and the City of New York Department of Cultural Affairs, 1997.

New York Foundation for the Arts and New York State Council on the Arts. *Beyond Access to Opportunity: A Guide to Planning a Universal Environment for the Arts*. New York: New York Foundation for the Arts, 2001.

New York Foundation for the Arts. www.nyfa.org.

Our Creative Diversity: Report of the World Commission on Culture and Development. Paris: UNESCO Publishing, 1995.

Port Authority of NY & NJ. *The Arts as an Industry: Their Economic Importance to the New York-New Jersey Metropolitan Region*. New York, October 1993.

Port Authority of NY & NJ and Cultural Assistance Center, Inc. *The Arts as an Industry: Their Economic Importance to the New York-New Jersey Metropolitan Region*. New York, May 1983.

President's Committee on the Arts and the Humanities. *Creative America: A Report to the President*. Washington, D.C., 1997.

_____. *Exploring America Through Its Culture*. Washington, D.C., 1995.

Renz, Loren, and Caron Atlas. *Arts Funding 2000: Funder Perspectives on Current and Future Trends*. New York: Foundation Center, 1999.

_____, and Steven Lawrence. *Arts Funding: An Update on Foundation Trends*. New York: Foundation Center, 1998.

Steuer, Gary P., and Julie Franz Peeler. "The Benefits to Business of Participating in the Arts." *Arts & Business Quarterly* (Spring 2001).

The League of American Theatres and Producers, Inc. and Alliance for the Arts. *Broadway's Economic Contribution to New York City 1999*. New York: The League of American Theatres and Producers, 2000.

The New England Council. *The Creative Economy Initiative: A Blueprint for Investment in New England's Creative Economy*. Boston: The New England Council, 2000.

Western States Arts Federation. *Cultural Policy in the West Symposium Proceedings*. Denver: WESTAF, 2000.

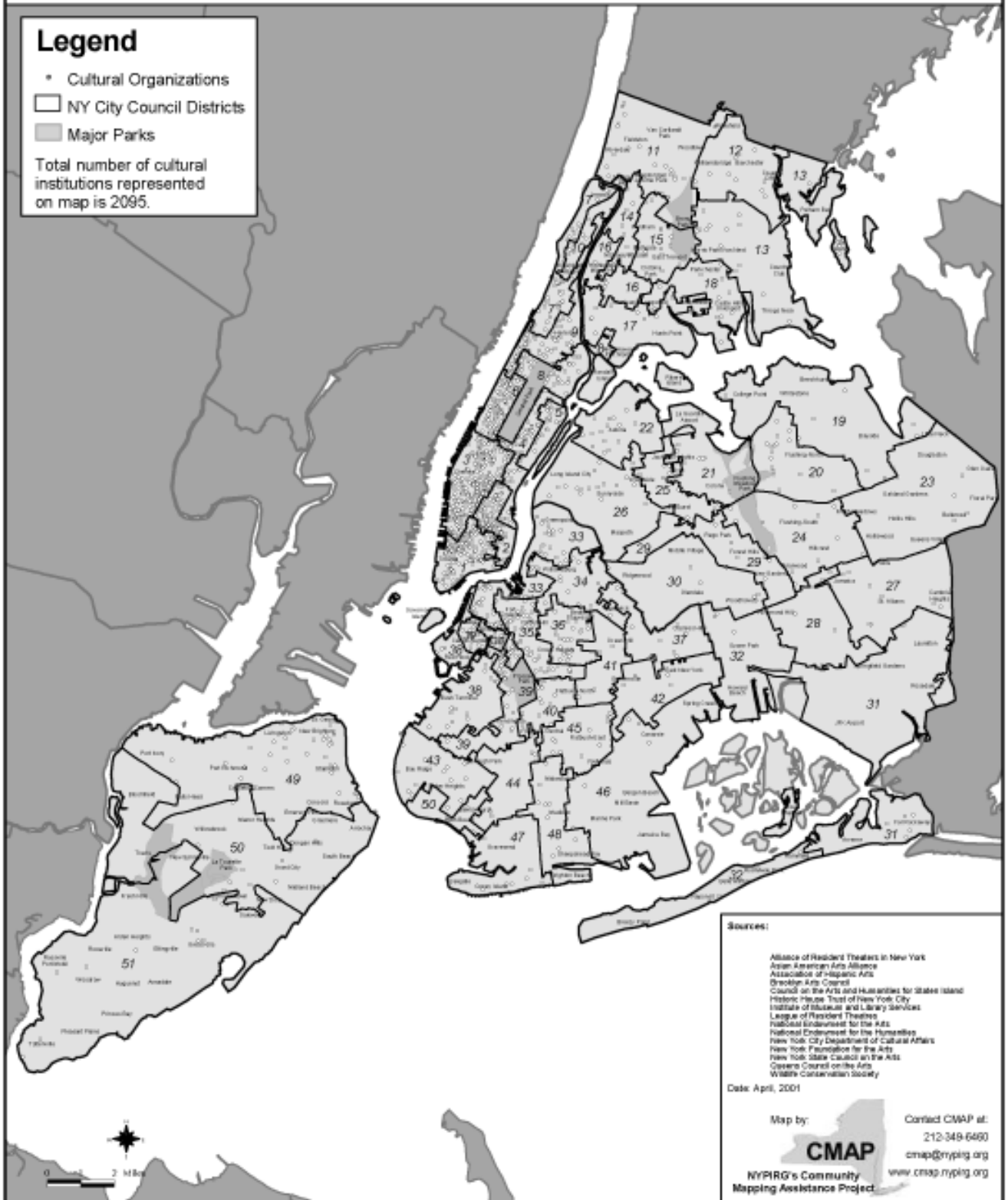
World Commission on Culture and Development, *Our Creative Diversity*. Paris: UNESCO Publishing, 1995.

Arts and Cultural Organizations in New York City

Legend

- Cultural Organizations
- NY City Council Districts
- Major Parks

Total number of cultural institutions represented on map is 2095.



Sources:

Alliance of Resident Theaters in New York
Asian American Arts Alliance
Association of Hispanic Arts
Brooklyn Arts Council
Council on the Arts and Humanities for State Island
Historic House Trust of New York City
Institute of Museum and Library Services
League of Resident Theaters
National Endowment for the Arts
National Endowment for the Humanities
New York City Department of Cultural Affairs
New York Foundation for the Arts
New York State Council on the Arts
Opera Council on the Arts
Wildlife Conservation Society

Date: April, 2001

Map by:

CMAP

NYPRG's Community Mapping Assistance Project

Contact CMAP at:

212-349-6460

cmmap@nycprg.org

www.cmap.nycprg.org



New York Foundation for the Arts
155 Avenue of the Americas, 14th Floor
New York, NY 10013