

# NYFA MARK Guidelines & Application



**Deadline: Tuesday December 1, 2009- All materials due at NYFA by 5pm**

**Mail to:** MARK Application, New York Foundation for the Arts, 20 Jay Street Suite 740, Brooklyn, NY, 11201

*NOTE: Please indicate on the outside of your envelope the partnering organization where you will attend your seminars.*

## **What is MARK:**

MARK is the New York Foundation for the Arts' (NYFA) statewide six-month program for visual artists who want a unique opportunity for individualized focus on the professional side of their creative practice. MARK is designed to address the concerns of artists living outside of New York City while providing them with a new network statewide. Participating artists can expect MARK to spark goals and help to define concrete steps while providing individual and group feedback on how to better present yourself.

## **What will MARK Program include?**

- Focus on strategies for expanding your visibility as an artist.
- Curriculum emphasizes goal setting and includes using the internet effectively, strengthening grant or project applications, improving writing and speaking about your work and identifying exhibition opportunities.
- Between seminars, artists will be assigned projects related to their specific goals.

## **What is the MARK schedule and where is it held?**

- MARK runs from January to June 2010-.
- Four monthly seminars are held throughout New York State at partnering regional arts organizations across NY State, artists should apply to participate in the region closest to them.
- MARK culminates in a weekend gathering for all artists.
- Groups of 10-12 artists will be selected for each region of New York State.

## **Program Fee: \$100 per person**

There is no fee to apply to MARK. There is a one-time fee of \$100 per artist participating. Artists will be asked to pay when selected.

## **MARK Partnering Art Organization Statewide:**

Each of the four monthly seminars will be scheduled at the following locations. Please visit the MARK website at [nyfa.org/mark](http://nyfa.org/mark) to see seminar schedule for each location.

*Cultural Resources Council, Syracuse (Central New York)*

*East End Arts Council, Riverhead (Long Island)*

*Hallwalls Contemporary Arts Center, Buffalo (Western New York)*

*The Arts Center of the Capital Region, Troy (Capital Region)*

*Women's Studio Workshop, Rosendale (Hudson Valley)*

**Questions: Email NYFA Learning at [learning@nyfa.org](mailto:learning@nyfa.org)**

## Who can apply?

- Visual artists who have a demonstrated commitment to the arts and a desire for an opportunity for professional growth.
- Artists who are residents of New York State.
- Six month commitment: When accepted in the program you are required to attend all seminars
- Internet connection: A main component of the program involves using the internet.
- Artists may not be students while participating in the program.

## MARK Timeline

**Application Deadline: December 1, 2009**  
**Notification: Late December**  
**Program begins: January 2010**

Please visit the MARK website at [nyfa.org/mark](http://nyfa.org/mark) to see a schedule of seminar dates for the location closest to you.

## MARK Application

*Please include all of the following in your completed application packet. Label each sheet of paper and all work samples with name and contact information. Uncompleted applications will not be considered.*

### **Two copies of each of the following materials.**

#### **1. Application Form:**

**2. MARK Statement:** Please use 100-300 words to state your goals in the next six months and why the MARK program is critical to you at this time.

**3. Work Sample:** A digital representation of your recent artistic work (within the last 3 years). Please follow work sample directions.

**4. Work Sample Inventory:** A list of your work sample materials. All images labeled using the following format:

EXAMPLE: Image number, title, date, materials, size and duration (if appropriate)

**5. Artist's Statement (Work Statement):** 100-300 word artist's statement that directly relates to the work sample submitted and will explain this work to the review panel.

**6. Bio:** 100- 300 word bio that details your artistic career.

**7. SASE:** Self addressed and stamped envelope to get your materials back.

## Work Sample Directions

**Please submit only completed work, no work-in-progress accepted.**

### **Visual Arts:**

Please submit up to 4 digital images using the following specifications

- Place all images on one CD.
- Numbered in the order you would like them to be seen and then label with your last name.

EXAMPLE: 1.Smith.jpg

- *Dimensions:* 1240 pixels x 1240 pixels.
- *File Size:* No larger than 4.0 MB(each image)
- *File format:* .JPG
- *Color scale:* RGB
- No composite images (multiple images pasted in one image)

### **Slides will NOT be accepted**

**Video / Performance / Other:** Please submit up to 2 work samples on one DVD and/or up to 2 digital images on a CD.

- Label the DVD and its case with your name, title of work, date of completion, total running time.
- Do not submit trailers or promotional pieces.
- Digital images should be used only to demonstration installation or configuration of a space. Do not include video stills. Please follow the above instructions for digital images.

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*NOTE: Please indicate on the outside of your envelope the partnering organization where you will attend your seminars.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: Day \_\_\_\_\_ Evening \_\_\_\_\_

Email: \_\_\_\_\_

Artistic Discipline: \_\_\_\_\_

If accepted I will be attending the MARK seminars at the following location:  
(check only one)

- Cultural Resources Council, Syracuse (Central New York)*
- East End Arts Council, Riverhead (Long Island)*
- Hallwalls Contemporary Arts Center, Buffalo (Western New York)*
- The Arts Center of the Capital Region, Troy (Capital Region)*
- Women's Studio Workshop, Rosendale (Hudson Valley)*

**Application Checklist: Include 2 copies each of the following materials.**

Please label each sheet of paper with your name and contact info attached. Do NOT use staples, only paperclips to compile sheets.

( ) 2. **MARK Statement:** Please use 100-300 words to state your goals in the next six months and why the MARK program is critical to you at this time.

( ) 3. **Work Sample:** Following above instructions

( ) 4. **Work Sample Inventory:** All images labeled using the format indicated above.

( ) 5. **Artists Statement (Work Statement):** 100- 300 word artist's statement that directly relates to the work sample submitted and will explain this work to the review panel.

( ) 6. **Bio:** 100- 300 word bio that details your artistic career.

( ) 7. **SASE:** One self addressed envelope with postage.

I understand that if accepted into the MARK program I will be expected to participate in all ways outlined in the application.

Signature \_\_\_\_\_ date \_\_\_\_\_

*\*Funding for NYFA MARK is made possible with generous support from the Emily Hall Tremain Foundation.*