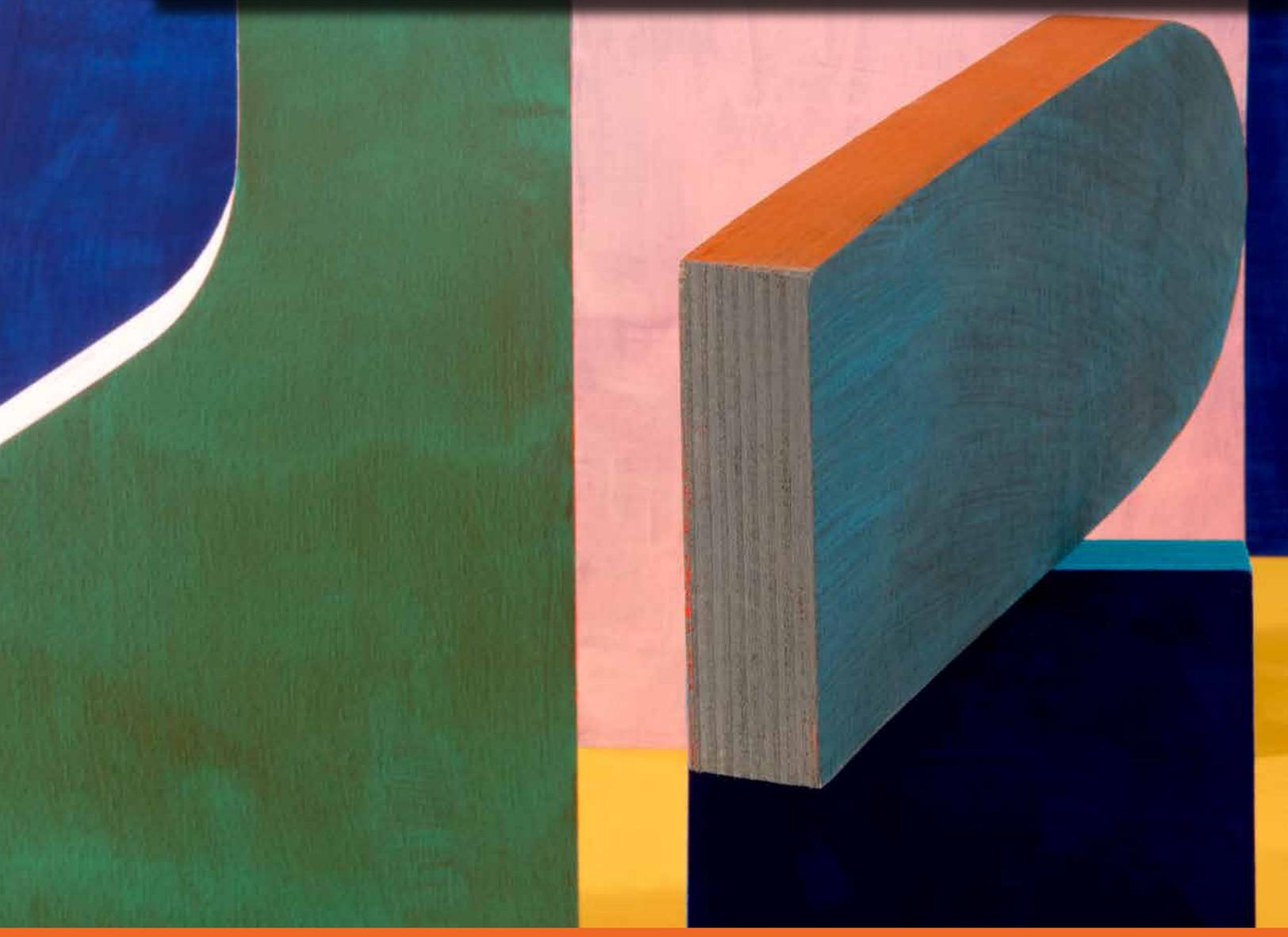


NEW YORK FOUNDATION FOR THE ARTS

FY19 ANNUAL REPORT | July 1, 2018 to June 30, 2019



PLEASE VISIT OUR WEBSITE AT WWW.NYFA.ORG FOR MORE INFORMATION ON ALL OF OUR PROGRAMS.



ABOUT NYFA

Established in 1971, the New York Foundation for the Arts (NYFA) empowers the creative community by providing critical support, resources, and opportunities. We serve thousands of individuals, in New York State and across the nation, every year through four core programs.

FLAGSHIP PROGRAMS

Awards and Grants
Learning
Online Resources
Fiscal Sponsorship

Pursuing values of **equity, diversity, and inclusion (EDI)** is critical to NYFA's mission of serving artists from all backgrounds and disciplines, and is prioritized in our current strategic plan. Our programs are created with the intent to be inclusive and representative of New York City's vibrant and diverse population. We work diligently to elevate and incorporate the voices and work of artists and arts professionals from a wide variety of backgrounds, including immigrants, people of color, and rural communities, among many more. We cultivate partnerships with arts and cultural institutions across the city, state, and nation, to ensure that our services are widely accessible, and to gain a greater understanding of the needs of our diverse audience. With support from the Board of Directors and our volunteer staff-led EDI work group, NYFA is working to make sure there are strategies, goals, and organizational structures in place so that we can continue to provide an equitable, diverse, and inclusive environment for staff and constituents in perpetuity.

AWARDS & GRANTS

In FY19 NYFA provided over **\$2 million in fellowships and funding** to artists across New York State to encourage and support their artistic pursuits.

NYSCA/NYFA ARTIST FELLOWSHIP

The NYSCA/NYFA Artist Fellowship Program awards **unrestricted grants of \$7,000** to artists across New York State in 15 different disciplines, with 5 disciplines awarded each year. This year, **94 Fellowships**, including 3 collaborations, were awarded in the disciplines of Architecture/Environmental Structures/Design; Choreography; Music/Sound; Photography; and Playwriting/Screenwriting. Three finalists were also selected in each category; while finalists do not receive a grant, they do receive much-needed name recognition. [A full list of awardees is located on our website.](#)

94
Fellowships

98
Fellows

15
Finalists

\$7,000
individual grants

\$661,000
awarded in 2019



I took up screenwriting out of necessity, as it became clear that the voices and stories from my life would not appear in works by others. This fellowship tells me our stories matter, and that my voice is worth hearing. Nothing short of life-changing — this support completely shifts what's possible in my efforts to write and produce my first feature film....

- **Nabil Vinas (Playwriting/
Screenwriting '19)**

PHOTO CREDIT: CHRISTINE JEAN CHAMBERS

AWARDS & GRANTS

THE NYC WOMEN'S FUND FOR MEDIA, MUSIC AND THEATRE

Created by the City of New York Mayor's Office of Media and Entertainment (MOME), the "Made in NY" Women's Film, TV and Theatre Fund provides finishing grants to address the underrepresentation of women in film, television, digital projects, and theatre.

2019 marked the inaugural year of the fund. Awards were distributed in the categories of Documentary Web Series, Documentary Short, Documentary Feature, Fiction Web Series, Fiction Short, Fiction Feature, and Theatre Production. A total of **\$1.5 million** was distributed to **63 recipients**. [A full list of awardees is located on our website.](#)

CANADIAN WOMEN ARTISTS' AWARD

Supported by the Canadian Women's Club (CWC) of New York, the Canadian Women Artists' Award is a **\$5,000 unrestricted award** supporting an emerging or early career Canadian woman artist working in any discipline, and currently living in New York State. **Filmmaker Emilie Martel** was the recipient of the award in FY19. Martel is a New York City based filmmaker, originally from Ottawa, who has spent years producing, filming, and editing short web content for media organizations worldwide.

MURRAY REICH AWARD

The Murray Reich Distinguished Artist Award was created in 2015 to honor the artistic excellence of established visual artists over the age of 50. **Sarah Draney, Rick Klauber, Reeva Potoff, and Kay WalkingStick** were the FY19 recipients; each artist received an unrestricted cash award of **\$12,000**.

AWARDS & GRANTS

THE TOMORROWLAND PROJECTS FOUNDATION AWARD

The Tomorrowland Projects Foundation supports artistic, multi-disciplinary team collaborations and artist-driven projects that expand awareness of issues affecting society-at-large, and considers award-planning funds to develop new technology, research, and installation art. In the inaugural year of the award, **Aroussiak Gabrielian** and **Alison B. Hirsch** received **\$7,000** to help support their project, *Memorial to Black Lives*.

NYFA ON TOUR

NYFA's exhibition, *Artists as Innovators: Celebrating Three Decades of New York State Council on the Arts/New York Foundation for the Arts Fellowships*, continues to travel to galleries across New York State, and features work from **21 prominent NYSCA/NYFA Fellows**. Since 2017, the exhibition has reached an **audience of over 6,000**. The exhibition was on view at the Fosdick-Nelson Gallery, Alfred University, August 20 – December 4, 2018; the Marion Art Gallery, SUNY Fredonia, January 22 – March 10, 2019; and the Burke Gallery, SUNY Plattsburgh, April 15 – August 12, 2019.

We are proud to partner with **Artspace**, a digital marketplace for fine art and design, to help **over 30 artists** connect with new audiences. Visit our dedicated page on Artspace to view works for sale.



ELIA ALBA, *BUSTS (CAITLIN)*, 2009
COURTESY OF THE ARTIST

NYFA LEARNING

In FY19, NYFA Learning served **1,505 artists** in New York State and across the nation through in-person professional development programs and **238 artists** through online workshops. Signature programs included the nationwide **Immigrant Artist Mentoring Program (IAP)**, serving literary, performing, multidisciplinary, and visual immigrant artists with mentoring support and career training; the **Emerging Leaders Program**, for mid-level arts administrators; the **Doctor's Hours Program**, providing one-on-one in-person consultations with industry professionals; the **Artist as Entrepreneur Program**, a business training intensive to help artists sustain their careers; **Online Learning**, a new online professional development webinar series; **NYFA Coaching**, providing artists and arts administrators with individualized consultation sessions with NYFA staff; and the **Work Sample Review Program**, helping artists and students strengthen their application submissions through a mock-review panel.

68% of program participants live in New York City
12% of program participants live in Upstate New York & Long Island
20% of program participants live Nationwide
 Participants came from **56 Different Countries**



EMERGING LEADERS BOOT CAMP PROGRAM,
 MARCH 2019, PHOTO CREDIT: NYFA

“The Emerging Leaders Program helped me begin construction of my professional network and gave me so much more...I am still amazed at the level of sincerity, sharing, and cooperation the cohort developed, and I immediately put into practice what the program taught me.

- **Andrea Thompson, Director of Development, Afro Latin Jazz Alliance (Emerging Leaders '18)**

FISCAL SPONSORSHIP

Fiscal Sponsorship allows artists and emerging organizations across the nation to operate under NYFA's 501(c)(3) status. Sponsored projects receive fundraising and project management consultations, bookkeeping, an online profile on our website, grant writing support, tax preparation, payroll services, and other professional development support. In FY19, our Fiscally Sponsored projects reached both national and international audiences, through film screenings, performances, exhibitions, educational programs, and many other innovative and impactful events. [Visit our website to see the directory of our Fiscally Sponsored artists & organizations.](#)

53

New Projects & Organizations added

58

Total Emerging Organizations

719

Total Artist Projects

\$3.6M

raised in FY19



ROYA AMIGH, *THE COERCED CONTACT*,
INSTALLATION AT "THE UN-HEROIC
ACT" EXHIBITION

I am forever grateful to the New York Foundation for the Arts for fiscal sponsorship and patronage for the exhibition "The Un-Heroic Act" I curated. NYFA provided extraordinary advice and support that is not to be measured in corporate metrics. They shared my enthusiasm and determination and offered the best professional support at each step of our collaboration.

- **Monika Fabijanska, Fiscally Sponsored Artist**

ONLINE RESOURCES

NYFA's Online Resources, hosted on our website, www.nyfa.org, continued to provide individuals nationwide with information on tools, services, and opportunities through multiple online channels, including: **Classifieds**, our go-to listings board for artists, arts administrators, and museum professionals seeking jobs, internships, work spaces, and opportunities across the country; **NYFACurrent**, our blog which provides information on upcoming services and events, artist spotlights, professional development resources, and programmatic highlights; the **#ArtistHotline**, which hosted monthly discussions with arts professionals on Twitter through December 2018; **The Business of Art Directory**, offering a wealth of helpful information and guidance on practical matters necessary for artists to consider; the **IAP Resource Directory**, an introduction to the resources available to immigrant artists in New York as a part of NYFA's Immigrant Artist Program; and all of our social media platforms and newsletters.

670,576

visitors to our website

8,106

listings on NYFA Classifieds

16postings per month on
NYFACurrent**31,800**

followers on Twitter

12,000

followers on Instagram

138,664

followers on Facebook

40,000subscribers to the NYFA
Newsletter**8,176**subscribers to the Immigrant
Artist Program Newsletter

When it comes to finding talent in top cultural institutions, our “go to” source is NYFA Classifieds. It has been a consistent and reliable means to unearth some of the best job seekers for a diverse range of areas throughout the museum.

- Jodi B. Rabinowitz, Head of Talent Acquisition & Organizational Development, The Metropolitan Museum of Art

HALL OF FAME BENEFIT

Each year, NYFA's Hall of Fame Benefit recognizes the continued achievements of artists and patrons of the arts who, through their artistic vision and uncompromising integrity, have made a significant contribution to the arts field. On April 11, 2019 we honored visual artist **Sanford Biggers** (Fellow in Performance Art/Multidisciplinary Work '05); **Karl Kellner**, patron of the arts, Senior Partner, New York Office Managing Partner, McKinsey & Company, Inc; and **Min Jin Lee** (Fellow in Fiction '00), novelist of the best-selling books *Free Food for Millionaires* and *Pachinko* (Grand Central Publishing, 2007 and 2017). [Hear more from our inductees on our website in their individual video interviews.](#)



SANFORD BIGGERS AND MIN JIN LEE AT NYFA'S HALL OF FAME BENEFIT. PHOTO CREDIT: JAY BRADY PHOTOGRAPHY



When I got the NYFA award in 2005, I was not showing with a gallery. I was extremely excited for multiple reasons: number one, I got a check, which was a good thing. But beyond that, I was acknowledged as the artist that I was becoming.

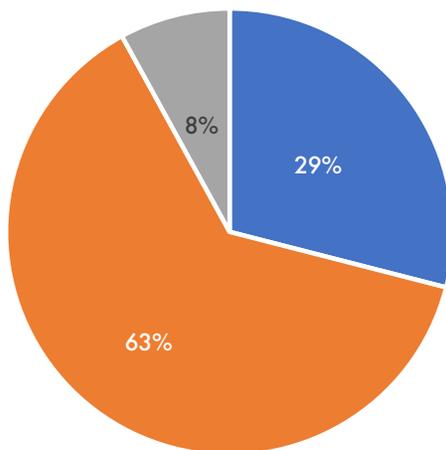
- Sanford Biggers, 2019 Hall of Fame Honoree



PHOTO CREDIT: JAY BRADY PHOTOGRAPHY

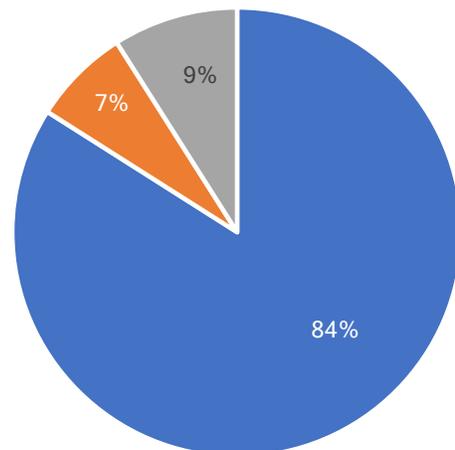
FINANCES

INCOME



■ Earned ■ Unearned ■ Program Revenue

EXPENSES



■ Program ■ Fundraising ■ Other

Copies of NYFA's previous and most recent audited [financial statements can be accessed on our website.](#)

All of our activities are made possible thanks to the generous support of our funders. [Visit our website to see a full list of our funders.](#)

NYFA



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