

NYC Women's Fund FAQ

GENERAL FAQ

I am planning to finish my project before March 31st, 2023. Can I still apply?

Yes. We understand that projects are at different stages of post production and may finish before March 31, 2023. Please be aware that applicants will be notified of application outcome by March 2022 and funds cannot be applied retroactively. All projects need to be completed by March 31, 2023.

Do I need a Fiscal Sponsor to apply?

No. Applicants do not need to have a Fiscal Sponsor for their project. If your project already has a Fiscal Sponsor and you wish to include this organization in the funding process, you can.

When will I be notified about the outcome of my application?

All applicants will be notified about the outcome of their application via email March 2022.

I am working on more than one project, can I apply in multiple categories?

No. Applicants can apply in only one category with one project.

Can artists apply as a team for the project?

We understand that there are times when artists work together on projects and that can be explained in the project narrative, but there should be only one lead applicant for the proposal. Only one application may be submitted per project.

Can I purchase equipment with the Fund?

No. First and foremost, the NYC Women's Fund is meant to support artist and production fees. It is not an appropriate use of funds to purchase equipment or capital goods. Equipment rentals are acceptable.

I have been funded through the NYC Women's Fund in the past, am I eligible to apply again?

Yes. Past recipients of the NYC Women's Fund are eligible to apply again in Cycle 3. However, in addition to the category guidelines, applicants must also meet the following:

- The previously funded project must be completed and all NYFA reports must have been successfully completed.
- The Cycle 3 application needs to propose a new project. The project can be a continuation of the previously funded project, but must be new and principal photography must be completed.

If my project is successful, how will funds be distributed?

All funded projects will receive 50% of the award distribution at the beginning of their contract.

- Media projects will be eligible to receive the next 40% of the award when the project has reached picture lock. Media projects will be eligible to receive the last 10% of funds when the project is completed and they have scheduled a public access date and method.
- Music projects will be eligible to receive the next 40% of the award when their project has finished recording. Music projects will be eligible to receive the last 10% of funds when the project is completed and they have scheduled a public access date and method.
- Theatre projects staging live, in-person performances will be eligible to receive the last 50% of the award once they've contracted a third-party venue and supplied rehearsal dates and a full list of their creative team.

- Theatre projects staging online-only performances will be eligible to receive the next 40% of the award once they've supplied rehearsal dates and contracts for all artists involved. Online theatre projects will be eligible for the last 10% of funds at premiere.

Will I need to submit a report once my project is completed?

Yes. Funded projects must complete a final report clearly outlining how the NYC Women's Fund was used to complete the project along with sharing information on attendance numbers and public access plans or outcomes.

Q: Can I apply with a completed project and seek funding for distribution?

A: No. All projects must still be in process. Additionally, only 20% of successful NYC Women's Fund grants can be allocated to marketing, promotion and distribution.

FILM-SPECIFIC FAQs:

Can I apply with a project that has not finished filming?

The NYC Women's Fund is a finishing grant for film and media projects. Principal photography must be completed at the time of application.

Can I provide Work Samples that are not from the project from which I am seeking support?

No. Principal photography should be completed by the time you apply. All Work Samples must be from the project you plan to use the NYC Women's Fund to complete. We understand that this may be unfinished footage.

Do my Work Samples need to be one continuous length of footage?

No. Work Samples don't have to be one continuous sequence, but can be made of several shorter scenes. Each Work Sample should clearly

communicate important moments and be representative of the scope and overall arc of the project. If you have multiple scenes, we suggest having a black screen or some other way to indicate that a new scene is starting.

Do I need to supply both a link to my longer format Work Samples and also upload the files to the application form?

No. Please only choose one format, either upload your long format Work Samples directly to your application form, OR supply a link (included access information) in the available field(s) in the application form. As noted, recipients will be notified about the award in March 2022, if your Work Sample is password protected, please do not change the password before then.

May I provide a link for my short Work Sample?

No. We ask that short work samples be uploaded directly into the application.

How do I supply further information to the panel about my Work Sample?

You have the option of including notes and comments about your Work Samples in the metadata field. Once you have selected and uploaded your file, an additional, metadata field, will appear in the application form. Please include additional information about the Work Samples here.

I am working on a web series and have completed some episodes, and am seeking funding to make additional episodes. Can I provide work samples from the existing episodes?

Yes, but please note that principal photography must be completed on all in-progress episodes. Please also explain the synopsis and direction for any new episodes and how they build on or differ from those submitted.

Can I apply for distribution and festival fees?

Yes, but no more than 20% of the grant may be used for these expenses.

What are the specific shooting and budget criteria?

Either (i) 75% of its total shooting days take place in New York City, or (ii) 75% of its production costs are “qualified production costs”. “Qualified production costs” means the below-the-line production costs only to the extent such costs are incurred directly in New York City and are attributable to the use of tangible property or the performance of services within New York City directly and predominantly in the production (including pre-production and post-production) of a qualified film.

I am making a documentary – does it need to be about New York to qualify?

No, the project can be about any subject, set anywhere, but it needs to comply with the budgetary restrictions outlined above.

Are there specific stipulations regarding acknowledging the grant?

Yes.

- **Closing Credits** should include the following: “With support from: The NYC Women’s Fund for Media, Music and Theatre by the City of New York Mayor’s Office of Media and Entertainment in association with The New York Foundation for the Arts”.

- **Social Media:** Within the 2-week period following the grant award and the 2-week period following the release of the project, grantees must post a minimum of five (5) social media posts acknowledging the support from The NYC Women's Fund for Media, Music and Theatre by the City of New York Mayor's Office of Media and Entertainment in association with The New York Foundation for the Arts. Please note, this is a minimum of five (5) across various channels, not per channel.

MUSIC-SPECIFIC FAQs:

What are some examples of projects which might be funded?

Below are some examples, but these are only examples; if you have a specific question, please email NYCWomensFund@nyfa.org.

- An album produced by a female or female-identified producer and/or engineer;
- A classical music album written by a living female or female-identified composer;
- An album by a female or female-identified singer/songwriter;
- A jazz album featuring a woman in a prominent musical role, such as vocals, guitar, or drums;
- A music video for an original recording by a female or female-identified artist;
- A hip hop album by a male-female performing duo; or
- Any other type of recording that meets the objectives of the grant.

What expenses are eligible?

Among the expenses which can be covered are:

- Studio rental fees and related costs.
- Instrument and equipment rental fees.

- Production session fees for musicians, songwriters, composers, arrangers, music producers, programmers, engineers, and/or 3 technicians.
- Mixing and mastering services of qualifying music productions. Production of a music video.
- Marketing, promotion and distribution of the recording (no more than 20% of the total grant award).

What musical genres are eligible?

The grant funds projects in **any musical genre**, including, but not limited to: Alternative; Americana; Blues; Classical; Country; Dance; Electronic; Experimental; Folk; Gospel; Hip Hop; Jazz; Latin; New Music; Opera; Pop; Rap; R&B; Rock; and Soul.

Can I apply for distribution, marketing and other promotional costs?

Yes, but no more than 20% of the grant may be used for these expenses.

How do I supply further information to the panel about my Work Sample?

You have the option of including notes and comments about your Work Samples in the metadata field. Once you have selected and uploaded your file, an additional, metadata field, will appear in the application form. Please include additional information about the Work Samples here.

Are there specific stipulations regarding acknowledging the grant?

Yes.

- **Digital Distribution:** For all projects distributed digitally, grantees will be required to post in their artist biography on all digital distribution sites from time of award until a minimum of a year after the release of the project, as well as in liner notes and credits on an appropriate page of their web sites that acknowledge grant funding as follows: "With support from: The NYC Women's Fund for Media, Music and

Theatre by the City of New York Mayor's Office of Media and Entertainment in association with The New York Foundation for the Arts".

- **Physical Distribution:** For all projects distributed in physical form, grantees will be required to include the following phrase in the project's liner notes: "With support from: The NYC Women's Fund for Media, Music and Theatre by the City of New York Mayor's Office of Media and Entertainment in association with The New York Foundation for the Arts".
- **Social Media:** Within the 2-week period following the grant award and the 2-week period following the release of the project, grantees must post a minimum of five (5) social media posts acknowledging the support from The NYC Women's Fund for Media, Music and Theatre by the City of New York Mayor's Office of Media and Entertainment in association with The New York Foundation for the Arts. Please note, this is a minimum of five (5) across various channels, not per channel.

THEATRE-SPECIFIC FAQs:

Who can apply in the "Theatre Project" category?

Applicants can be:

- A playwright with a completed script looking to self-produce;
- An independent producer;
- A theatre company;
- Any other entity, either commercial or non-profit, committed to producing the work by March 31, 2023.

Is an opera project eligible in the Theatre category?

Yes, but this cannot be a recital or concert version, all productions need to be fully-staged by March 31, 2023 and have a minimum of five performances.

We make devised, company-created work, can we apply if the work has yet to be created?

Yes. You can submit a work sample from the last created work and give a detailed description of your prompts, research, work methods or other materials which will give the panel of clear sense of the upcoming project.

Can Theatre projects be online, or partially online, productions?

Yes, please specify to what extent the work will be shown online.

Are there specific stipulations regarding acknowledging the grant?

Yes.

- **Programs** (whether physical, digital or both) should include the following: “With support from: The NYC Women’s Fund for Media, Music and Theatre by the City of New York Mayor’s Office of Media and Entertainment in association with The New York Foundation for the Arts”.
- **Social Media:** Within the 2-week period following the grant award and the 2-week period following the release of the project, grantees must post a minimum of five (5) social media posts acknowledging the support from The NYC Women’s Fund for Media, Music and Theatre by the City of New York Mayor’s Office of Media and Entertainment in association with The New York Foundation for the Arts. Please note, this is a minimum of five (5) across various channels, not per channel.