New York Foundation for the Arts

FY21+FY22 annual report
July 1, 2020 – June 30, 2022
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A Message from NYFA’s Executive Director

From our earliest days in 1971, NYFA’s primary purpose has been to serve artists, art organizations, and administrators, from all backgrounds and creative disciplines. Over the last two decades, we’ve channeled these efforts during times of need and natural disasters into establishing emergency relief programs to deliver crucial support and resources to those facing challenges.

For the past two years, NYFA has been a proud leader in providing emergency funding to the creative sector in response to the COVID-19 pandemic. With generous donor support and dedicated partners, we’ve administered eight new emergency grants devoted to giving artists and arts workers the help they need to sustain themselves and their creative practices through these difficult months. Additional information about the grants and their impact can be found on pages 3, 6, and 7.

Since March 2020, these funds have distributed over $20 Million in emergency relief across 31 US states and territories, with an emphasis in New York State in areas economically hit by COVID-19.

More than 4,000 Artists & Arts Workers have received funding and assistance through these programs, and of that number:

- 65% identified Black, Indigenous, or People of Color (BIPOC)
- 60% identified as Women
- 29% identified LGBTQ+
- 18% identified as individuals with disabilities
- 70% reported income below the poverty level

We have been deeply moved by the perseverance of the creative community and its advocates during this difficult time. Though we know there is still much work to be done, it’s inspiring to remember that by standing together, we can rise to the challenges that lay ahead and build a stronger and brighter future for us all.

On behalf of NYFA, thank you for joining us in this important work.

With gratitude,

Michael Royce
Executive Director

At NYFA, we recognize that the values of diversity, equity, inclusion, and accessibility are integral to our mission, and we remain committed to developing initiatives that uphold those beliefs, such as the NYSCA/NYFA Artist with Disabilities Grant that was launched earlier this year.
The New York Foundation for the Arts (NYFA) was established in 1971 to empower artists of all disciplines throughout their creative lives. Building upon our original mission of serving artists across New York State, we have grown to meet the needs of our larger creative community by offering programs and services throughout the United States and internationally.

We provide critical support, resources, and opportunities under four flagship program areas: **Awards & Grants**, **Learning**, **Online Resources**, and **Fiscal Sponsorship**.

- Each year, NYFA awards **more than $4 million** in cash grants to individual visual, performing, and literary artists throughout the United States.
- NYFA's Learning programs, including its **Artist as Entrepreneur** and **Immigrant Artist Mentoring Program**, provide thousands of artists, creatives, and cultural workers with professional development training and support.
- NYFA's Fiscal Sponsorship program, one of the oldest and most reputable in the country, helps national artists and arts organizations raise and manage an average of **$4 million annually**.
- NYFA's website, NYFA.org, is used by **more than 1 million people** and features more than **20,000 opportunities and resources** available to artists in all disciplines.

Our programs are tailored to the needs of our constituents and are created with the intention of fostering a vibrant and diverse arts landscape. To help us in our mission, we cultivate partnerships with an array of arts and cultural organizations from across the country. Together, we are working to ensure that artists and arts leaders receive the support they need to thrive.
COVID-19 Response

As a response to the COVID-19 pandemic, NYFA focused its efforts and transitioned all programs and services to ensure that artists, arts workers, and arts organizations receive the resources they need to persevere.

City Artist Corps Grants
Supported by the New York City Department of Cultural Affairs (DCLA) and the Mayor’s Office of Media and Entertainment (MOME)

3,000 artists $15M distributed

In partnership with the New York City Department of Cultural Affairs, the City Artist Corps was a $25 million recovery initiative designed to help artists who were both hard hit by the pandemic and left out of other local and federal funding opportunities. $15 million of that initiative was allocated to the City Artist Corps Grants program, which distributed a one-time $5,000 grant to 3,000 artists.

Hamptons Arts Network Artist Relief Fund
Supported by the Hamptons Arts Network

84 artists $168,000 distributed

A COVID-19 emergency fund for artists living in New York State zip codes beginning with “119” who have been impacted by the pandemic. NYFA awarded 84 artists with $2,000 in unrestricted grants totaling $168,000 in emergency funding.

Tri-State Relief Fund for Non-Salaried Workers in the Visual Arts
Supported by The Willem de Kooning Foundation, the Helen Frankenthaler Foundation, Teiger Foundation, and the Cy Twombly Foundation

626 workers $892,000 distributed

An emergency relief grant program that distributed a one-time unrestricted grant of $2,000 to Tri-State non-salaried workers in the visual arts who have experienced financial hardships. In the four cycles of the grant, a total of $892,000 were awarded to 626 non-salaried workers.

The Barbara and Carl Zydney Grant for Artists with Disabilities
Supported by The Barbara and Carl Zydney Foundation

121 artists $100,000+ distributed

A one-time unrestricted $1,000 cash grant for New York City artists with disabilities who experienced financial hardship due to the COVID-19 crisis. In July 2021, we distributed more than $100,000 to 121 New York City artists.

Rauschenberg Dancer Emergency Grants
Supported by the Robert Rauschenberg Foundation

86 recipients $383,236 distributed

The nationwide program provides one-time grants of up to $5,000 to professional dancers who have a dire financial emergency due to the COVID-19 pandemic. Awards are granted multiple times a year. In the first three cycles, $383,236 has been awarded to 86 recipients.

Keep NYS Creating Project Grant
Supported by National Endowment for the Arts through the CARES Act

42 artists $42,000 distributed

In partnership with the New York State Council on the Arts (NYSCA), we distributed a one-time unrestricted grant of $1,000 to support New York artists who have been impacted by the COVID-19 pandemic. We awarded 42 artists statewide totaling $42,000 in awards.
New Initiatives

Immigrant Artist Resource Center

Launched in January 2022, the Immigrant Artist Resource Center was founded to serve as a hub where immigrant artists in New York City can access resources, exchange ideas, collaborate, and amplify their voices in the American cultural landscape. Programming centers on helping immigrant artists with the development and presentation of their works and fostering communities and a sense of belonging while providing support for their overall well-being. The Center’s work is informed by 30+ research interviews with organizations in the 5 boroughs of New York City who focus on serving under-resourced immigrant and immigrant artist communities. To date, the new initiative has served over 300 artists.

Demystifying NFTs

With generous support from the Rockefeller Brothers Fund, NYFA partnered with artist and technologist Laura Ó Reilly and her Technology Gap initiative to host “Demystifying NFTs,” a series of workshops for artists interested in learning how to create eco-responsible NFTs (energy-efficient blockchains). This program is free to artists and cultural workers and was designed for mature artists across marginalized communities to have an opportunity to learn about a field that is typically characterized by inaccessible jargon and negative environmental impact.

To date, 745 individuals have registered for Demystifying NFTs and the initiative has provided 36 hours of free live programming over 6 workshops along with a “learn as you go” platform available on demand.

Upon completion of the workshops, NYC-based artists across all disciplines and mediums will be eligible to apply for the Demystifying NFTs Award. Award winners will receive a $500 cash award to have an existing work minted as an NFT and included in an NYC Public Art Installation and metaverse exhibition in December 2022.

New Awards & Grants

NYSCA/NYFA Artists with Disabilities Grant

In May 2022, we launched a new emergency grant for artists with disabilities in partnership with New York State Council on the Arts. The program will distribute $1,000 to 261 New York State artists with a disability who reside outside of the five boroughs of NYC and have experienced financial hardship due to the COVID-19 crisis.

Anonymous Was A Woman Environmental Art Grants

Funding from the Anonymous Was A Woman Environmental Art Grants will support environmental art projects that aim to engage an environmental issue at some scale. This grant will provide up to $20,000 to support environmental art projects led by women-identifying artists in the United States and U.S. Territories.
As a young artist, it’s affirming knowing that other artists and industry experts recognize, understand, and value my work. Receiving this type of recognition and financial support will allow me to spend more time with my work and feel more comfortable taking risks.
In the last two years, NYFA’s Awards & Grants program distributed over $4.2 million to 644 artists and creatives across the U.S. through long-standing programs and new initiatives. NYFA’s Awards & Grants are peer-reviewed by artists, arts professionals, and industry leaders in specialized disciplines. We make every effort to form panels representative of the artistic community and create an equitable process that promotes inclusivity and diversity.

**NYSCA/NYFA Artist Fellowship, Est. 1985**

In partnership with the New York State Council on The Arts (NYSCA) with additional support from the NYC Department of Cultural Affairs, and Deutsche Bank Americas Foundation

In 2021, NYFA awarded $616,000 in unrestricted fellowships in the disciplines of Fiction, Folk/Traditional Arts, Interdisciplinary Work, Painting, and Video/Film. A complete list of past awardees is located on our website.

In 2022, NYFA awarded $661,000 in unrestricted fellowships to support the visions and voices of New York State artists. Fellowships were awarded in the disciplines of Architecture/Environmental Structures/Design, Choreography, Music/Sounds, Photography, and Playwriting/Screenwriting. In addition, three finalists were recognized in each category. A full list of awardees is located on our website.

**FY21+22 Numbers at a Glance**

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<thead>
<tr>
<th></th>
<th>FY21</th>
<th>FY22</th>
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<tbody>
<tr>
<td>Individual grants</td>
<td>$7,000</td>
<td>$7,000</td>
</tr>
<tr>
<td>Fellowships</td>
<td>88</td>
<td>94</td>
</tr>
<tr>
<td>Fellows</td>
<td>92</td>
<td>100</td>
</tr>
<tr>
<td>Finalists</td>
<td>15</td>
<td>15</td>
</tr>
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**Themes Across FY21+22 Applications**

- Cultural Heritage
- Gender/Sexual Identity
- Race & Colonization
- Social Justice
- Parenthood
- COVID-19
- Environmental
- Eco-systems

**Recipient Demographics**

- White/Caucasian
- Asian/East Asian/South Asian/Southeast Asian
- Black/African/Caribbean/African-American
- Hispanic/Latina/Chicana
- Multiracial
- Middle Eastern/North African (MENA)
- Native American/Alaska Native/Indigenous/First Nation
- Native Hawaiian or Other Pacific Islander
- Prefer to Self-Describe/Prefer not to Say

- Male
- Female
- Gender Variant/Genderqueer/Non-Conforming
- Transgender Female
- Transgender Male
- Prefer to Self-Describe/Prefer not to Say
Awards: Recurring, Emergency, & Invite-Only

NYC Women’s Fund for Media, Music, and Theatre, Est. 2018
Supported by the City of New York Mayor’s Office of Media and Entertainment (Mo)

In 2022, finishing funds in the combined amount of $2 million were awarded to 89 NYC projects, addressing the underrepresentation of women-identifying artists and perspectives in film, music, television, digital media, and theatre. A full list of awardees is on our website.

89 recipients $2M distributed

Rauschenberg Emergency Medical Grants, Est. 2020
Supported by the Robert Rauschenberg Foundation

The nationwide program provides one-time grants of up to $5,000 to support artists with unexpected medical, dental, and mental health emergencies. Awards are granted multiple times a year. From July 2020 to June 2022, cycles 3 and 13 were administered and $1,701,219 were awarded to 421 recipients.

421 recipients $1.7M distributed

The Murray Reich Award, Est. 2015
Supported by Anonymous Donor

In 2021, these $12,000 unrestricted grants honored the artistic excellence of established artists Suzanne Jackson and Jenny Snider.

2 recipients $24,000 distributed

Canadian Women Artists Award, Est. 2017
Supported by the Canadian Women’s Club of New York

In fall of 2020, the annual $5,000 unrestricted award was made to photographer Destinie Adelakun, and Interdisciplinary Work-based artist, Sara Jimenez. In 2021, the award was made to visual artist, Rena Anakwe, and Media & Design Artist, Sana A. Malik.

4 recipients $20,000 distributed

The JGS Fellowship for Photography, Est. 2020
Supported by The Joy of Giving Something, Inc.

Five $7,000 fellowships awarded to New York State photographers—and/or artists working with photographic techniques—living and working outside New York City. In 2021 our recipients included Adrianna Ault, Ryan Frigiliana, ITENJI, Adrian Javon, and Funmi Olaipo. In 2022, The JGS Fellowship was integrated into the NYSCA/NYFA Artist Fellowship Photography category.

10 recipients $70,000 distributed

Tomorrowland Projects Foundation Award, Est. 2016
Supported by Tomorrowland Foundation

The Tomorrowland Projects Foundation supports artistic, multi-disciplinary team collaborations and artist-driven projects that expand awareness of issues affecting society-at-large, and considers award-planning funds to develop new technology, research, and installation art. In 2021, Danielle Dean received $7,000 to help support her multi-disciplinary project Amazon.

1 recipient $7,000 distributed

The Recharge Foundation Fellowship for New Surrealist Art, Est. 2019
Supported by the Recharge Foundation

$7,000 national award for surrealist painters; made to Indiana-based artist John Hrehov in 2021.

1 recipient $7,000 distributed
I have worked so hard alongside my mother over the years working to preserve and share the beautiful Garifuna Culture. I am more grateful than words can describe as this is the first time at 27 years old, that I have been awarded financial support towards my cultural work and ideas.

Catherine Ochún
NYSCA/NYFA Fellow in Folk/Traditional Arts 2021
Fiscal Sponsorship

NYFA’s Fiscal Sponsorship program currently serves **over 400 artists and organizations** across the nation, who are leading nonprofit public benefit projects. Our program expands a project’s fundraising capacity by allowing them to apply to large-scale fundraising opportunities such as grants from foundations, government, and corporate funders that are usually restricted to 501(c)(3) tax-exempt organizations, and offering donors the benefit of a tax-deduction. Our program participants were selected through an application process.

With NYFA’s support, fiscally sponsored projects have reached national and international audiences through film screenings, performances, exhibitions, educational programs, and other events.

In addition to overseeing funds raised, NYFA Fiscal Sponsorship provides projects with **no-cost consultations about fundraising, project management, and budgeting**. We also lead **educational programming** to support projects’ success in fundraising and entrepreneurial growth, particularly as it relates to film, the program’s largest discipline.

An informal series of monthly discussions, **Community Conversations** was launched in FY21 to provide fiscally sponsored project directors with opportunities to expand their networks and build connections with other artists.

During FY22, NYFA welcomed grants for a number of sponsored projects, including the Lenape Center, The Denyce Graves Foundation, and Museums Moving Forward.

Currently there are 92 fiscally sponsored BIPOC projects in various stages of development. Examples include: **SALAM - The First ****** Nobel Laureate**, director Zakir Thaver; **Drumsongs Productions**, project director Kobla Dente; **The Women of April**, project director Lourdes Bernard; and many others.

### Project Themes at a Glance

- Race (43)
- Women (66)
- Intercultural exchange (56)
- LGBTQ+ (42)
- Immigration (35)
- Climate (33)
- Disability (15)

### Fiscal Sponsorship at a Glance

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<th>FY22</th>
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<tr>
<td>Money raised in support of Projects &amp; Organizations</td>
<td>$3.8M</td>
<td>$6.8M</td>
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<tr>
<td>New Projects &amp; Organizations accepted into the program</td>
<td>62</td>
<td>76</td>
</tr>
<tr>
<td>Projects &amp; Organizations awarded NYSCA Funding</td>
<td>12</td>
<td>37</td>
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The difference between FY21 and FY22 NYSCA funding reflects a shift in the NYSCA guidelines, more money to grant out for economic relief.
NYFA Learning: Overview

Over the last two fiscal years, NYFA Learning has directly served **5,590 artists, creatives, and cultural workers**—a 29% increase from the previous biannual report—through both in-person and online professional development programs and workshops. NYFA Learning’s core goals are to build and foster creative communities through education, offered locally, nationwide, and internationally. We offer tools and resources that artists and cultural workers can apply to their career and/or artistic practice.

<table>
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<tr>
<th>Statistic</th>
<th>Details</th>
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<tr>
<td>91%</td>
<td>positive experience reported by participants in online learning &amp; entrepreneurial trainings</td>
</tr>
<tr>
<td>332+</td>
<td>Doctor’s Hours &amp; NYFA Coaching Sessions with art industry professionals</td>
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<tr>
<td>9.6K+</td>
<td>constituents accessed content from online workshops on NYFA’s News page and e-newsletter</td>
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<tr>
<td>41</td>
<td>free events &amp; workshops hosted with 22 supporting organizations</td>
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<tr>
<td>50</td>
<td>participants in the 3 cohorts of the Incubator for Executive Leaders of Color program</td>
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<tr>
<td>200+</td>
<td>one-on-one career training hours</td>
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<tr>
<td>33</td>
<td>IAP Alumni received free materials via a new partnership with Materials for the Arts in spring 2022</td>
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<tr>
<td>5</td>
<td>exhibitions in: San Antonio, Denver, Brooklyn, Manhattan serving 126 artists, including 94 IAP Alumni</td>
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Image: Immigrant Artist Mentoring Program mentee Sayoko Kojima (on right) and friends at In/Between 2022: Transcendental Coordinates, Photo Credit: Maria Baranova, Courtesy of New York Live Arts
NYFA Learning: Programs

LEADERSHIP INITIATIVES
Leadership Initiatives incorporate the Incubator for Executive Leaders of Color serving NYC and Tri-State regions. An outgrowth of our Emerging Leaders Program (2013-2020), the incubators empower cultural workers through free leadership training and community support.

NYFA COACHING
NYFA Coaching provides creatives with on-demand access to career advice and content review (grants, resumes, etc) from NYFA’s expert staff and consultants.

THE PROFITABLE ARTIST
NYFA’s comprehensive “how-to” guide for artists of all disciplines—a best practices approach to planning and organizing an arts career.

IMMIGRANT ARTIST PROGRAM
Immigrant Artist Program (IAP) serves literary, performing, visual, and multidisciplinary immigrant artists nationwide with mentoring support, resources, and career training.

ONLINE LEARNING
Online Learning offers topic-based e-courses or one-off workshops. Sessions are extensions of our entrepreneurial training (i.e. marketing and fundraising) in addition to special topics designed to address current needs and trends in the field.

ARTIST AS ENTREPRENEUR
Artist as Entrepreneur Program is a 1-4 day professional development intensive providing artists of all disciplines tools and community towards sustaining their practice.

DOCTOR’S HOURS
Doctor’s Hours connects artists with industry professionals such as curators and artistic directors, creating access to one-on-one reviews and conversations.

annual report FY21+FY22
Online Resources

NYFA’s Online Resources provide artists and arts professionals nationwide with information on tools, services, and opportunities through multiple platforms:

**Classifieds**
the largest national online opportunities board in the arts and culture industry;

**News Page**
hosts program announcements, professional development resources, and industry highlights;

**Emergency Resources Directory**
a centralized source of emergency information for artists throughout the U.S;

**The Business of Art Directory**
offers a wealth of information and guidance on matters important to artists’ careers;

**IAP Resource Directory**
an introduction to the resources available to immigrant artists in the U.S. as a part of NYFA’s Immigrant Artist Program. Support for immigrant artists is also provided through the IAP Newsletter, which reaches 8,896 subscribers.

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**July 1, 2020 - June 30, 2022**

10 postings per month on NYFA’s News Page

NYFA Classifieds listings: 16K

Website visitors: 1.6M

annual report FY21+FY22
Income and expenses for FY21 and FY22 can be categorized as follows:

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<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Earned</td>
<td>$656,515</td>
<td>$1,661,500</td>
</tr>
<tr>
<td>Unearned</td>
<td>$10,211,973</td>
<td>$27,807,817</td>
</tr>
<tr>
<td>Program Revenue</td>
<td>$343,687</td>
<td>$452,559</td>
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<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program</td>
<td>$8,495,450</td>
<td>$26,569,133</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$528,955</td>
<td>$555,325</td>
</tr>
<tr>
<td>Other</td>
<td>$661,735</td>
<td>$701,500</td>
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NYFA’s financial statements are available on our website.
Special Events

Annual Benefit

In Spring 2021, NYFA held a virtual benefit “NYFA at 50: a Celebratory Look Forward.” The online format enabled hundreds of NYFA friends and artists from around the world to join board members and staff in celebrating NYFA’s milestone 50th anniversary. It included a video retrospective with archival photos of NYFA’s early years, which can be viewed here online.

The 2022 benefit, NYFA’s first large in-person event since 2019, brought 225 members of the NYFA community together to celebrate the induction of Kay WalkingStick and Chin Chih Yang into NYFA’s Hall of Fame. The event included a moving testimony of NYFA’s ongoing emergency response support from Fay Ku and musical performance by Pyeng Threadgill, both former NYSCA/NYFA artist fellows.

Benefit Auction

Online art auctions were held in conjunction with both annual benefits, with 120 NYFA affiliated artists participating. The in-person benefit featured an exhibition of over 70 works, highlighting the talent and creativity of NYFA artists. The FY21 and FY22 auctions generated $25,005 and $41,330 in sales, respectively, with 30% of proceeds going back to the artists. The remaining revenue directly supports NYFA programming.
Board of Directors

Marc J. Jason | Chair
Senior Counsel, Amstrer, Rothstein & Ebestein LLC, Ret.

J. Wesley McDade | Vice Chair
Managing Director, Corporate Communications Morgan Stanley

J. Whitney Stevens | Secretary
Co-Founder, Mend Nutrition Inc.

Lorin Gu | Treasurer
Founding Partner, Recharge Capital

Judith K. Brodsky | Past Immediate Chair
Founding Director, Brodsky Center, Pennsylvania Academy of the Fine Arts (PAFA)

Saïd Sayrafiezadeh | At Large
Writer

Joe Baker
Co-founder, Executive Director, Lenape Center

Kerrie Buitrago
Executive Vice President and Chief Operating Officer, Pollock-Krasner Foundation

Myrna Chao
Managing Director, Willis Towers Watson

Alexandra Chasin
Writer and Associate Professor, Literary Studies, The New School

Christopher Donini
Managing Director, The Raine Group

Michael Findlay
Director, Aquavella Galleries

Lesley-Anne Gliedman

Charmaine Green-Forde
Founder, Chapter tOO LLC

Grace Angela Henry
President, Grace Angela Henry, Inc.

Eunbi Kim
Concert Pianist, and Cofounder, bespoken

Mary Lang
Managing Director, CBRE Global Investors

Ricardo Alberto Maldonado
Poet, Translator, and Managing Director, 92nd Street Y’s Unterberg Poetry Center

Kim Estes McCarty
Nonprofit Arts Community Leader

Sarah Young O’Donnell
Director, ENM Holdings Limited

Anna Deavere Smith
Actress, Playwright, NYU Professor

Justin Tobin
Founder, Gather Inc.

Carmelita Tropicana
Artist

Luis Valderas
Artist, Bishop & Valderas LLC – Large Scale Print Makers, Arts Consultants

Our Supporters

NYFA deeply appreciates the numerous individuals, public agencies, foundations, and corporations that generously support our programs. The dedication of our funders and donors will allow NYFA to serve future generations of painters, writers, and musicians; helping them build a more colorful future for us all.

For a listing of our supporters, visit our website.
Being a member of the NYFA community has made it possible for me to continue working to my highest capacity. It has given me the confidence I need to embark on a massive endeavor, and the fiscal oversight necessary to help raise funds to launch my project. Without the support of NYFA, my project would not have been possible.

-Stephen Berkman, Project Director for Predicting the Past
(Fiscally Sponsored by NYFA)